



Brian Humrichouser  
UX Designer

**2018** Amazon - Prime Video | **UX Designer**

**2016** Working on the Channels Team, I was tasked with brainstorming, concepting and creating UX for a wide variety of cross-platform initiatives. As both a UX and Visual designer, I was a key member of a V-team that reenvisioned the Prime Video navigation, Search/Browse and more.

**2016** Tectonic - Design Studio | **UX Designer**

**2015** I solved UX issues from beginning to end by brainstorming, hand drawing concepts, grouping concepts into themes, choosing a theme, then creating IA maps, wireframes, and high fidelity comps.

**2015** Digium - Communications Cloud | **UX Designer**

**2014** I was the first designer on hand to create an app that showcased Digium's communication technology. My role encompassed the entire design process from defining the UX and visual system to working tightly with developers during implementation across iOS, Android, and desktop.

**2014** CleverTech - Startup Application Creators | **UX Designer**

**2013** As sole designer on small teams with one developer and one product manager, we built and shipped two apps: DocChat and ProAnnexUs. I was responsible for all UX, visuals, and brand.

**2012** Zite Personalized Magazine | **Lead UX Designer**

**2011** I was the sole designer on a product team of five, responsible for every design need. I worked with the founder to detail all UX scenarios across iOS, Android, Windows phone, and the product website.

**2011** Microsoft Bing | **UX Designer II**

**2009** I was the lead designer for Bing answers and DTPs (Domain Task Pages) for all entertainment topics. Additionally, I kicked off the initial design work to integrate social history with Facebook, and was part of the design effort to bring personality, via visual update, into Bing properties.

**2009** Microsoft Entertainment Experience | **Graphic Designer III**

**2008** Designing various Xbox and Zune related materials, I created icons, and interactive websites that showcased product features.

**2008** Bensussen Deutsch & Associates, Inc. | **Graphic Designer III / Web Designer II**

**2007** Designed web stores for clients such as Home Depot, and Caterpillar and developed brands.

**2007** Limited Brands - Visual Merchandising Team | **Graphic Designer & Visual Coordinator**

**2005** Designed the monthly floor guides used by all Limited stores.

**2005** Ohio University | **Student**

**2001** Bachelor of Fine Art: Graphic Design / Bachelor of Telecommunication: Video Production

**Skills**

UX / UI / IA / Visual / Web, App, Living Room Design / Typography / Layout / Color

**Software**

Mac / Microsoft / Sketch / Illustrator / Photoshop / Keynote / PowerPoint / + more

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